



Design



Maintenance



Installation



Quick Service

ANALYST PRESENTATION

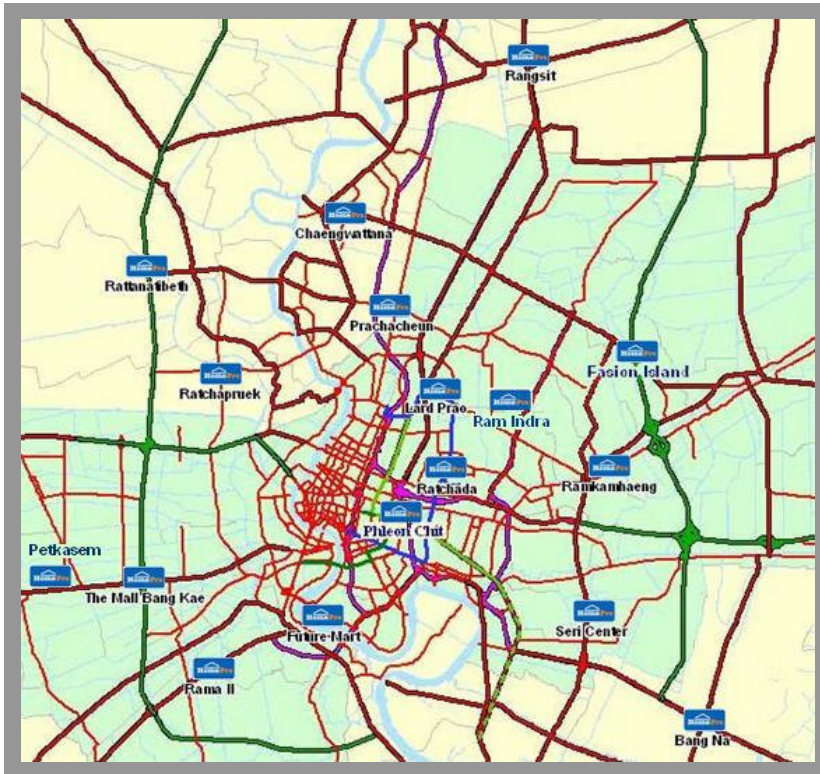
1H2007 results

Home Product Center Public Company Limited

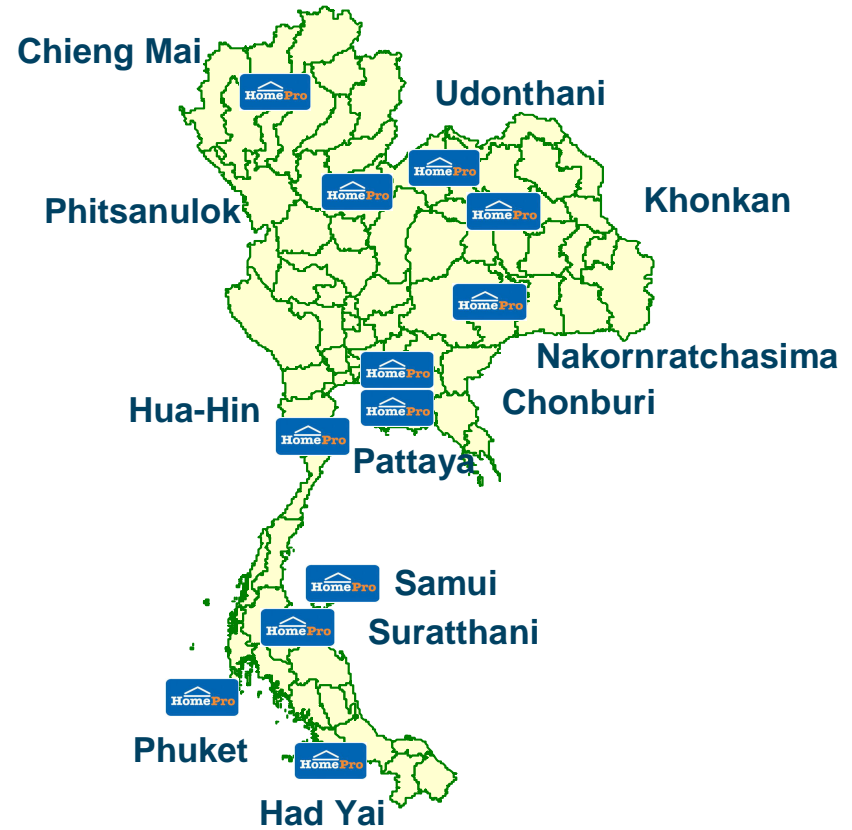
August 14, 2007

HOMEPRO STORE NETWORK (as at June 30,2007)

17 Stores in Bangkok



12 Stores in Upcountry



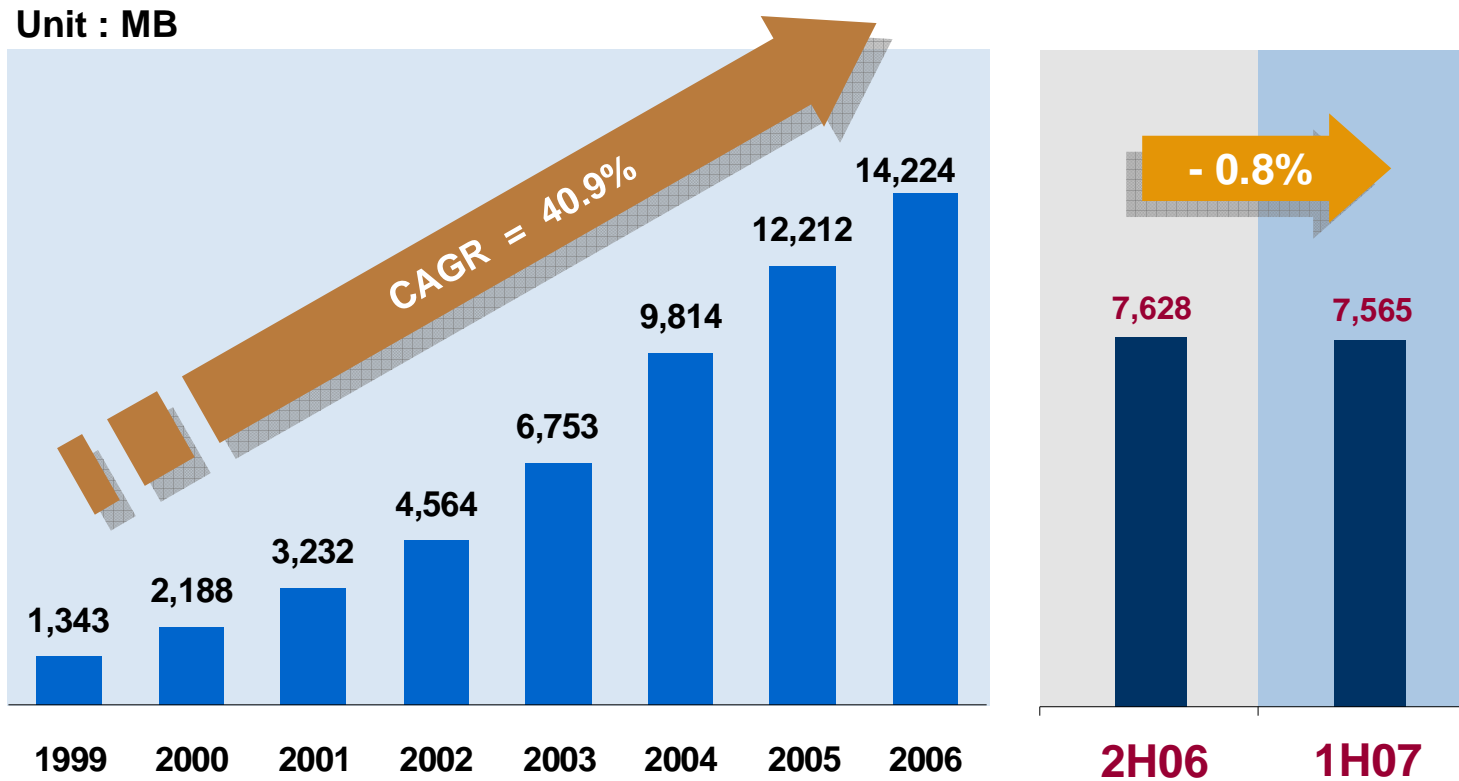


PROFIT & LOSS STATEMENT

Unit : MB

	1H'07	% on Sales	1H'06	% on Sales	VAR	%G
SALES	7,565.0	100.0	6,595.9	100.0	969.1	14.7
RENTAL & SERVICE	278.8	3.7	205.9	3.1	72.9	35.4
OTHER INCOMES	208.9	2.8	166.2	2.5	42.8	25.7
TOTAL REVENUE	8,052.7	106.4	6,968.0	105.6	1,084.8	15.6
COGS	5,824.1	77.0	5,059.9	76.7	764.2	15.1
SG&A	1,720.9	22.7	1,438.9	21.8	282.0	19.6
TOTAL EXPENSES	7,545.0	99.7	6,498.8	98.5	1,046.2	16.1
EBIT	507.7	6.7	469.2	7.1	38.5	8.2
INTEREST	93.7	1.2	81.4	1.2	12.4	15.2
TAX	105.4	1.4	112.1	1.7	(6.7)	(6.0)
NET PROFIT	308.6	4.1	275.7	4.2	32.9	11.9

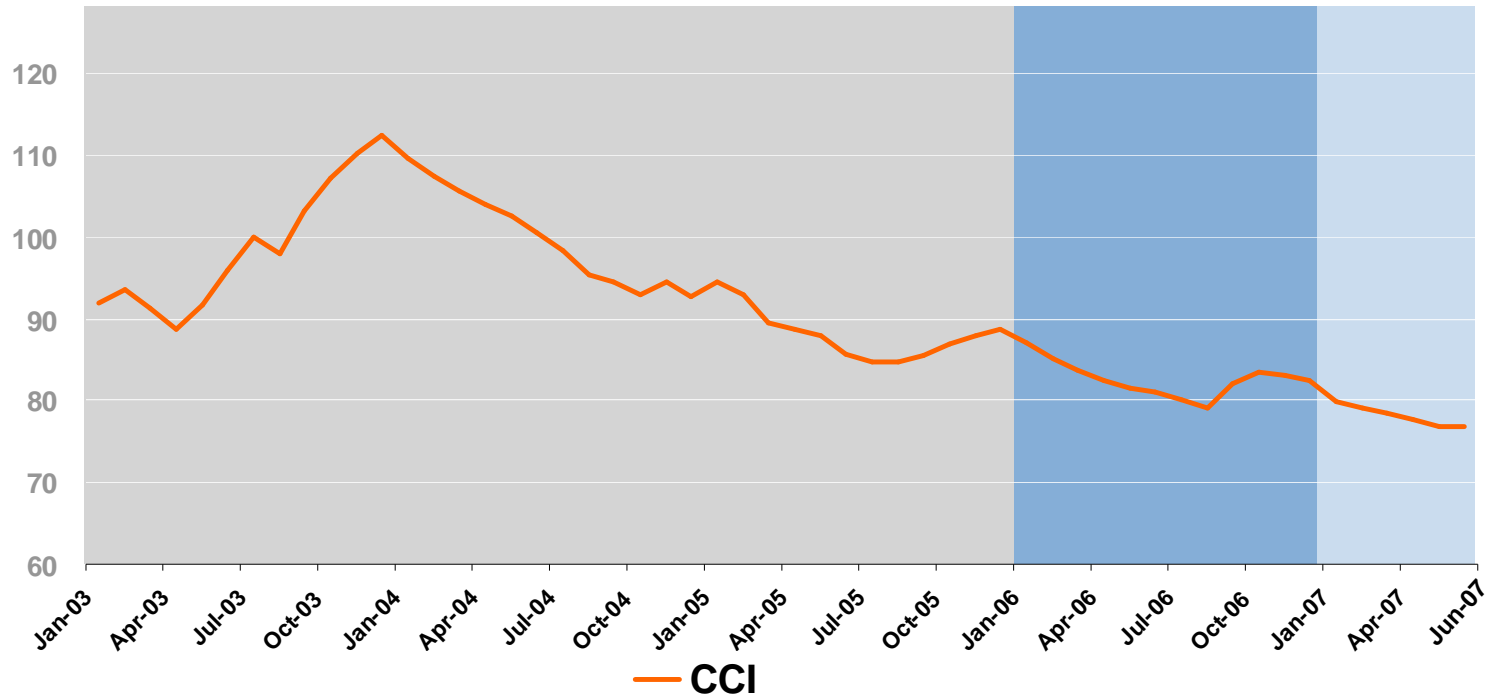
Sustainable Sales Growth





Declining CCI !!

Consumer confident index as at June 2007 is 76.8



Source : The center for economic and business forecasting, UTCC.

Weak Private Consumption

Unit : %

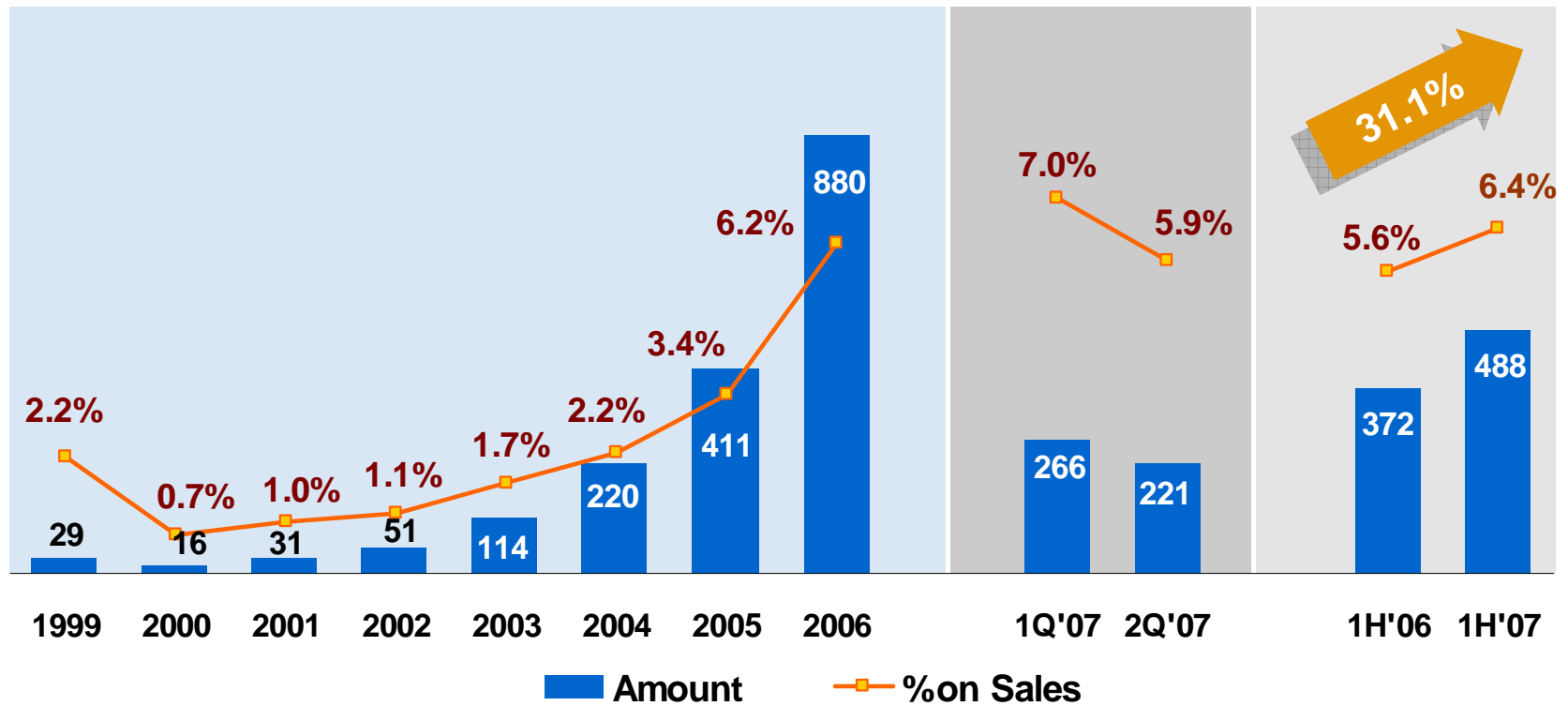
	2005	2006	2007						
			Jan	Feb	Mar	Apr	May	Jun	Average
Private Consumption Index	118.6	120.6	118.5	119.1	119.4	119.0	120.2	122.1	119.7
Growth Percent YoY	0.9	1.7	-0.0	0.2	-1.4	-0.4	-0.4	0.7	-0.2
Retail Sales Index (at 2002 price)	147.1	147.6	146.0	136.9	156.0	137.5	144.1	...	144.1
Growth Percent YoY	7.1	0.4	1.3	-3.4	-3.6	-1.6	-5.2	N/A	-2.6

Source : Bank of Thailand

Rising Other Income

	<u>Mix</u>	<u>Growth</u>
+Rental Business	57.2%	35.4%
+Others	42.8%	25.7%

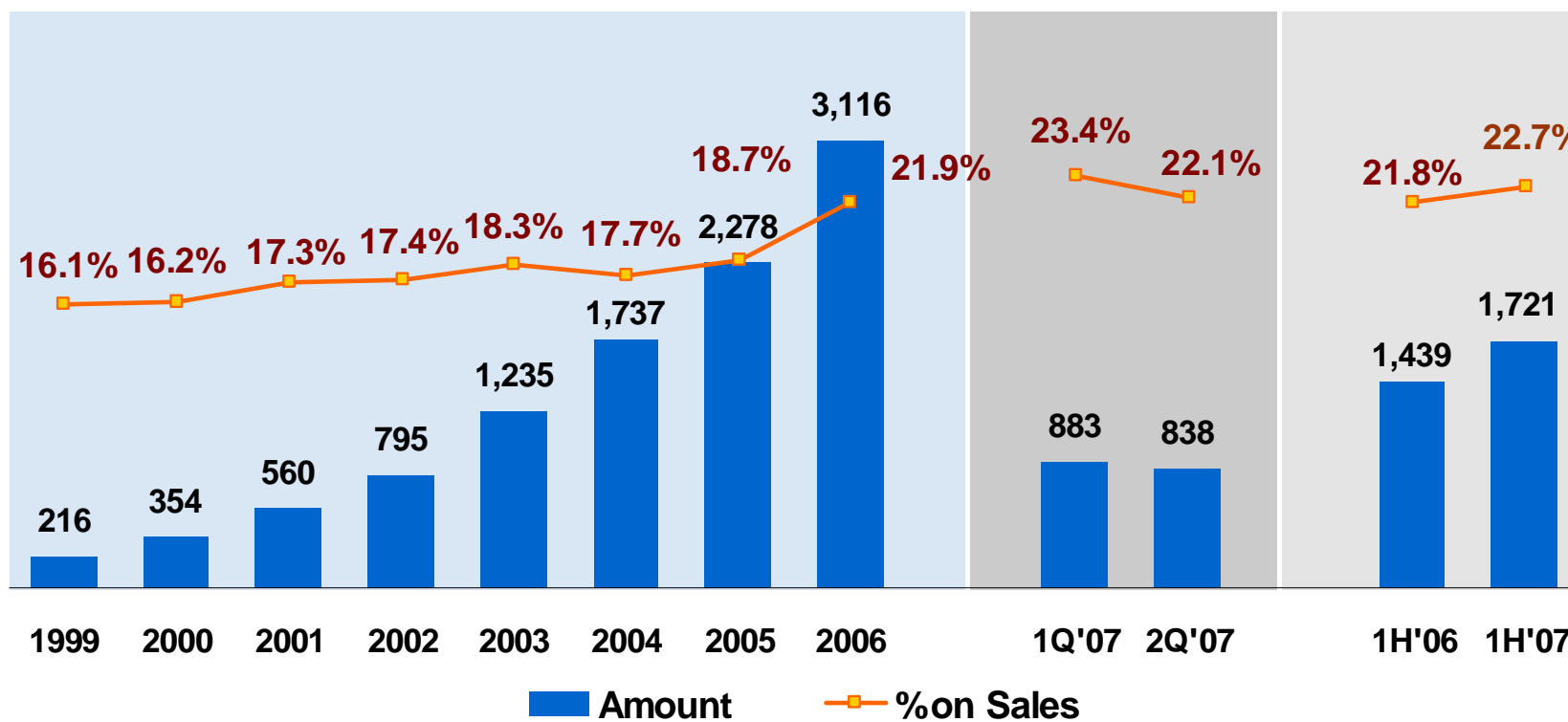
Unit : MB





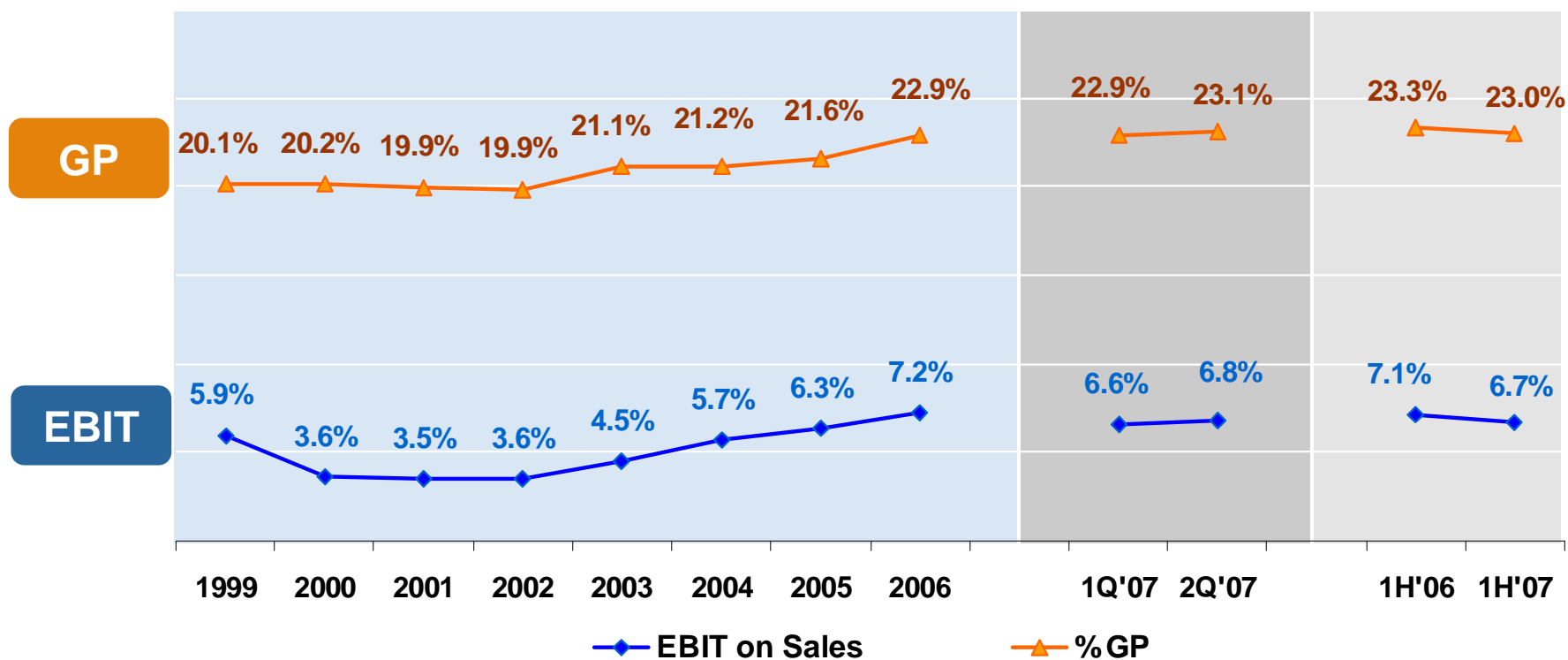
SG&A Expenses

Unit : MB



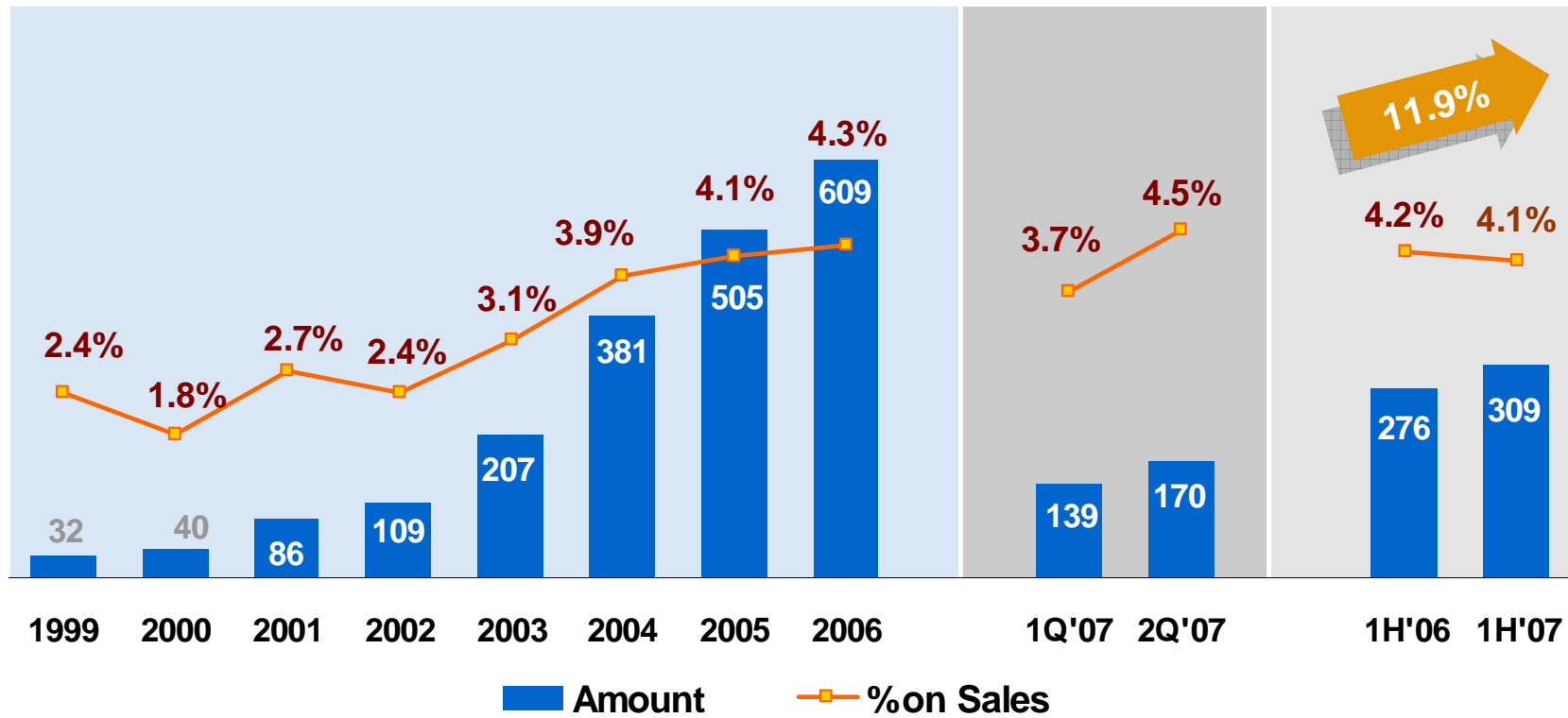


GP & EBIT



NPAT

Unit : MB

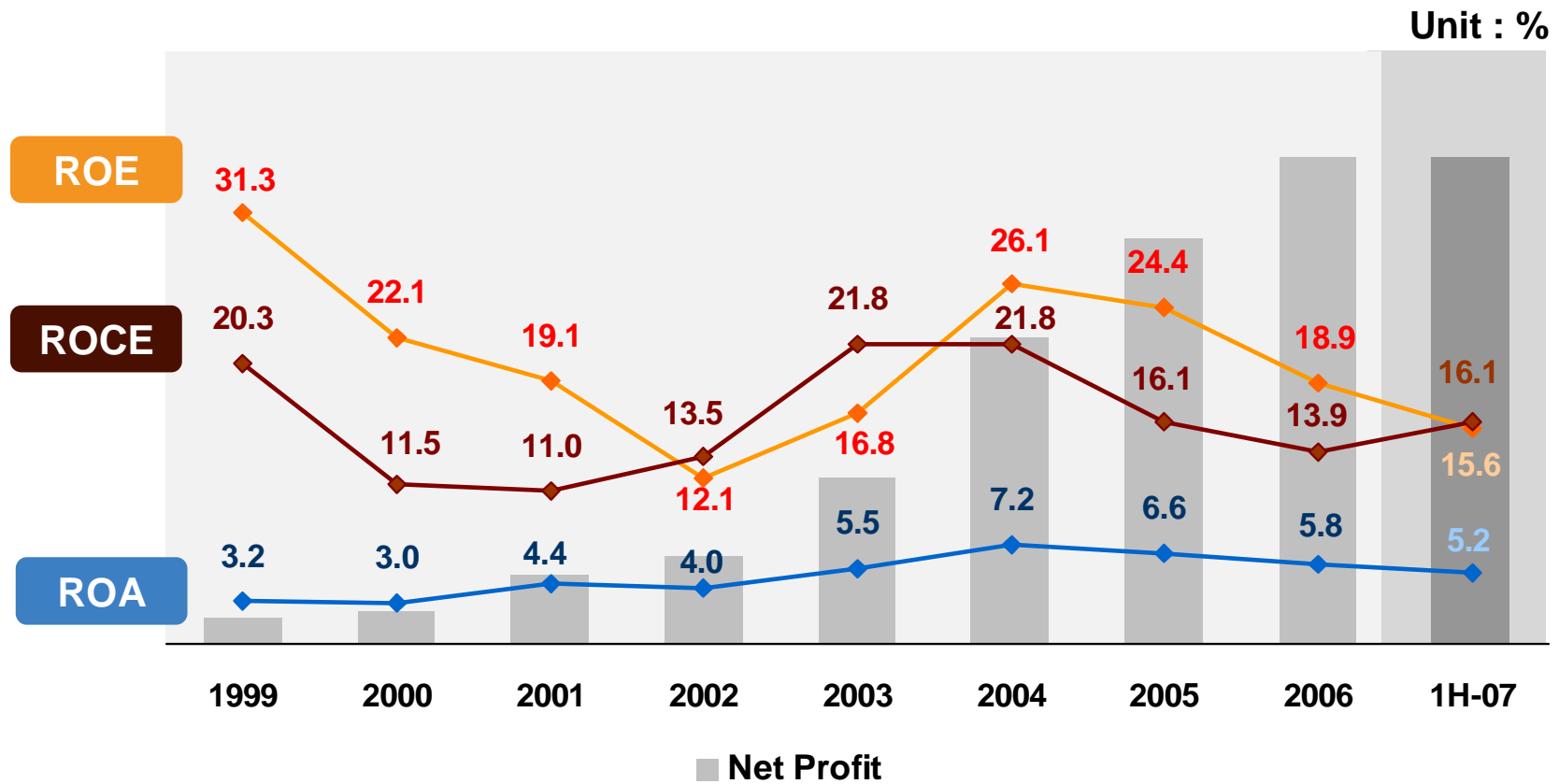


BALANCE SHEET

Unit : MB

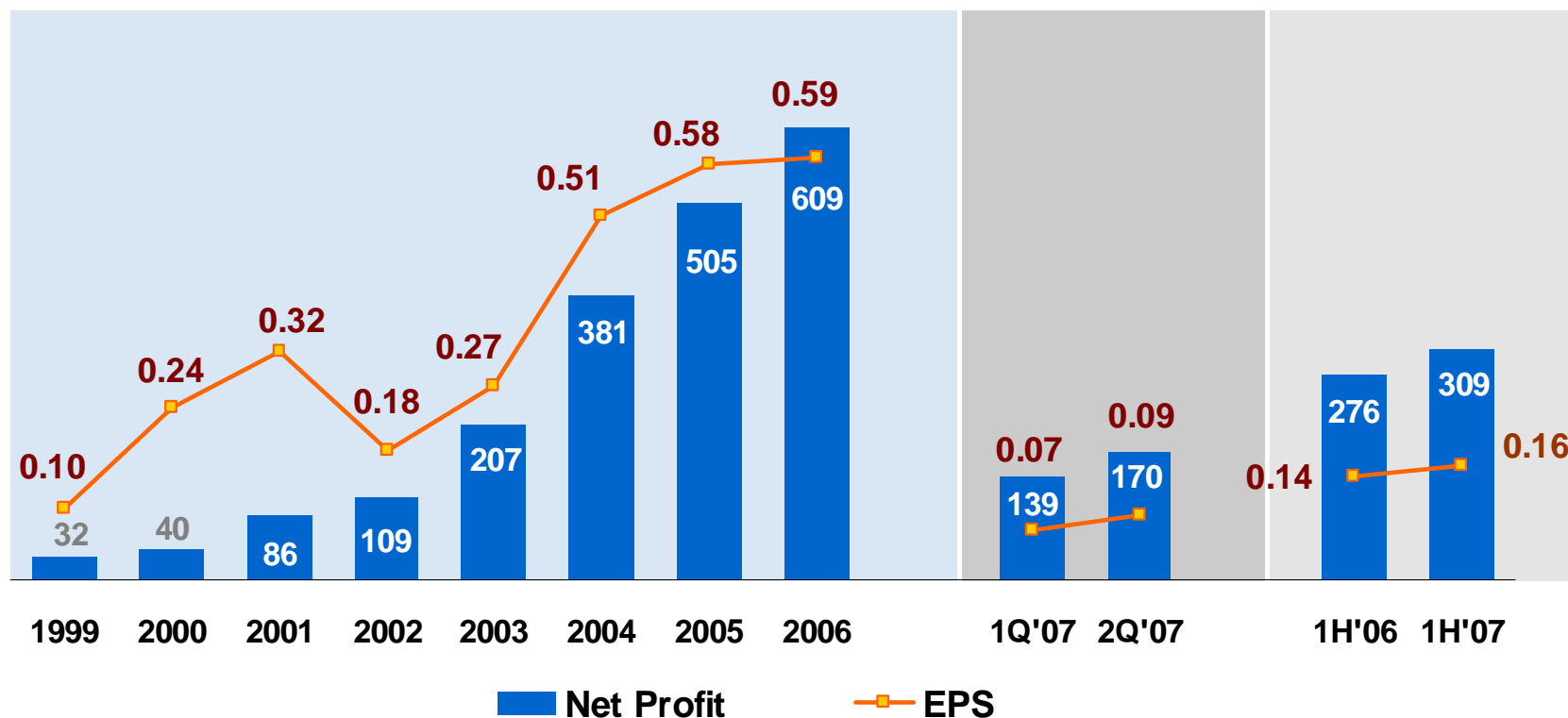
	30 Jun 07	31 Dec 06	VAR	%
CASH & DEPOSIT	110.1	695.0	(584.9)	(84.2)
INVENTORY	2,695.5	2,574.8	120.7	4.7
Land Building & Equipment	8,738.9	8,083.4	655.5	8.1
OTHERS	521.0	539.8	(18.8)	(3.5)
TOTAL ASSETS	12,065.5	11,893.0	172.5	1.5
FINANCIAL DEBT	3,372.9	3,160.1	212.8	6.7
ACCOUNT PAYABLE	3,084.3	3,077.4	6.9	0.2
OTHERS	1,607.8	1,738.0	(130.2)	(7.5)
TOTAL LIABILITIES	8,065.0	7,975.5	89.5	1.1
PAID-UP CAPITAL	1,924.6	1,919.8	4.8	0.2
SHARE PREMIUM	555.7	555.7	-	-
RETAIN EARNINGS	1,520.2	1,442.0	78.2	5.4
TOTAL EQUITIES	4,000.5	3,917.5	83.0	2.1
TOTAL LIABILITIES & EQUITIES	12,065.5	11,893.0	172.5	1.5

ROA - ROE - ROCE



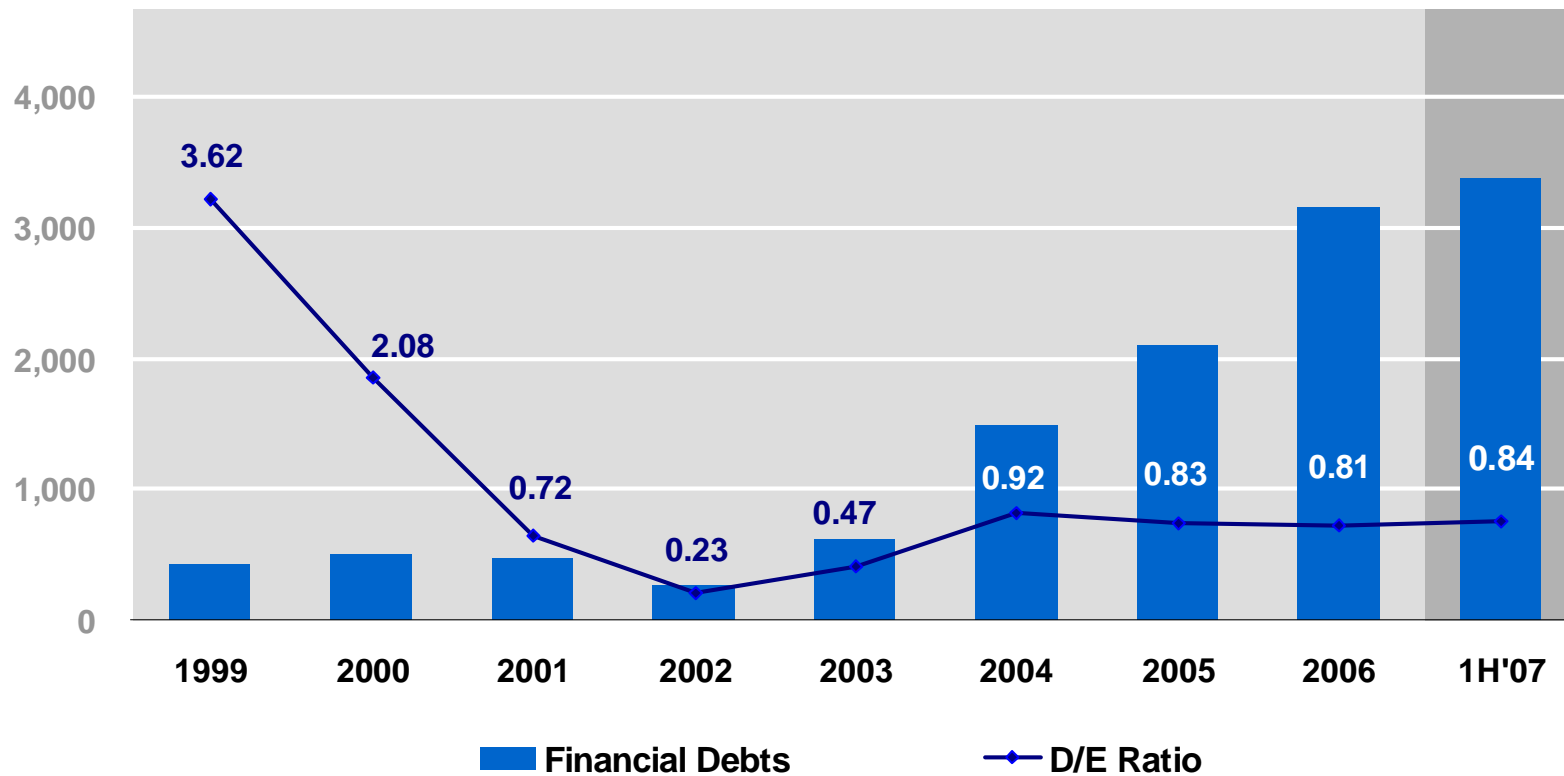
Earning per Share : EPS

Unit : Baht



Note : 1. Equity raising 960 MBht in DEC 2006 at ratio 1:1 of 1 Bht /share
 2. EPS in 1H06 after taking dilution impact of 1:1

Financial D/E Ratio



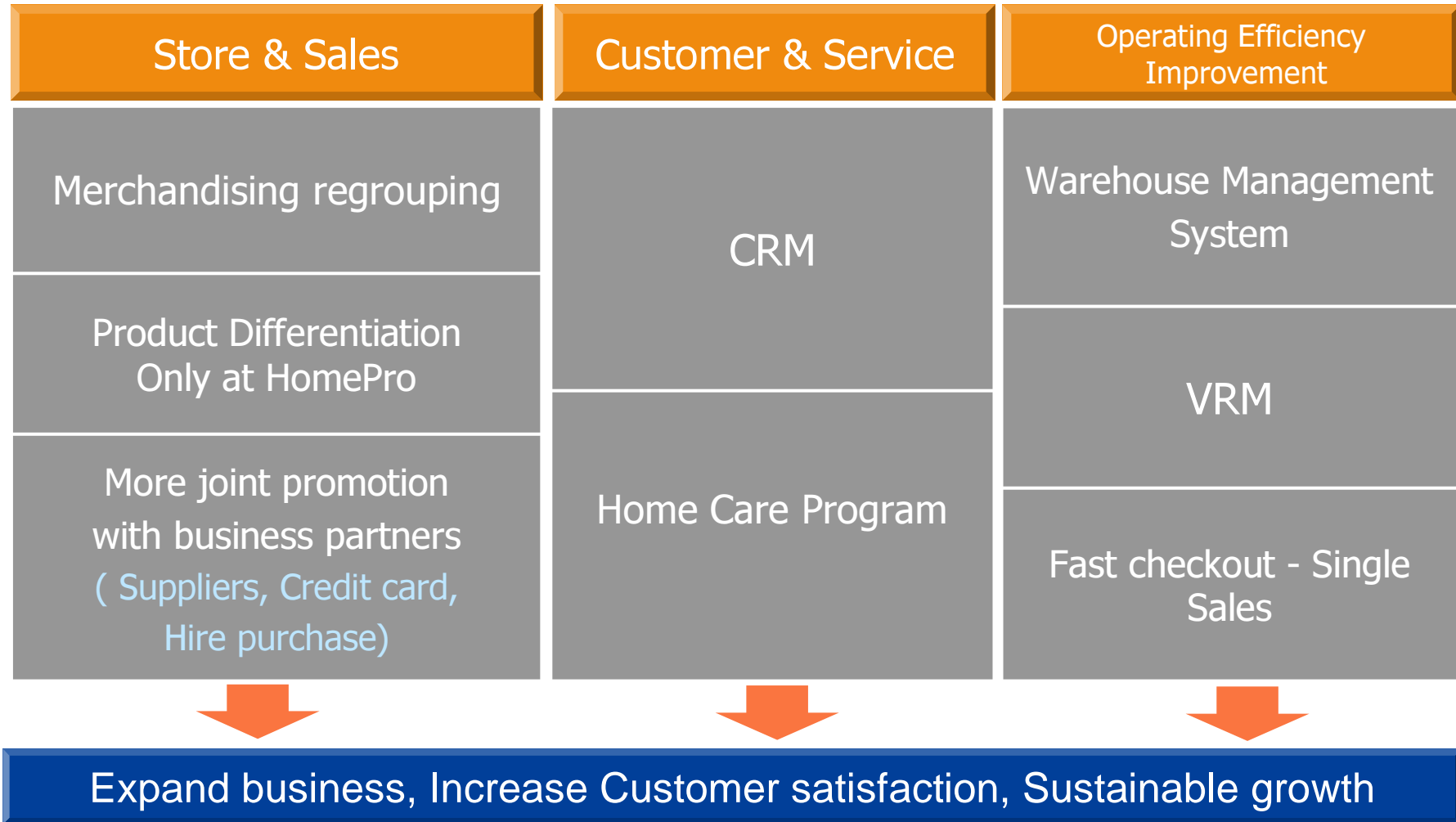


2007

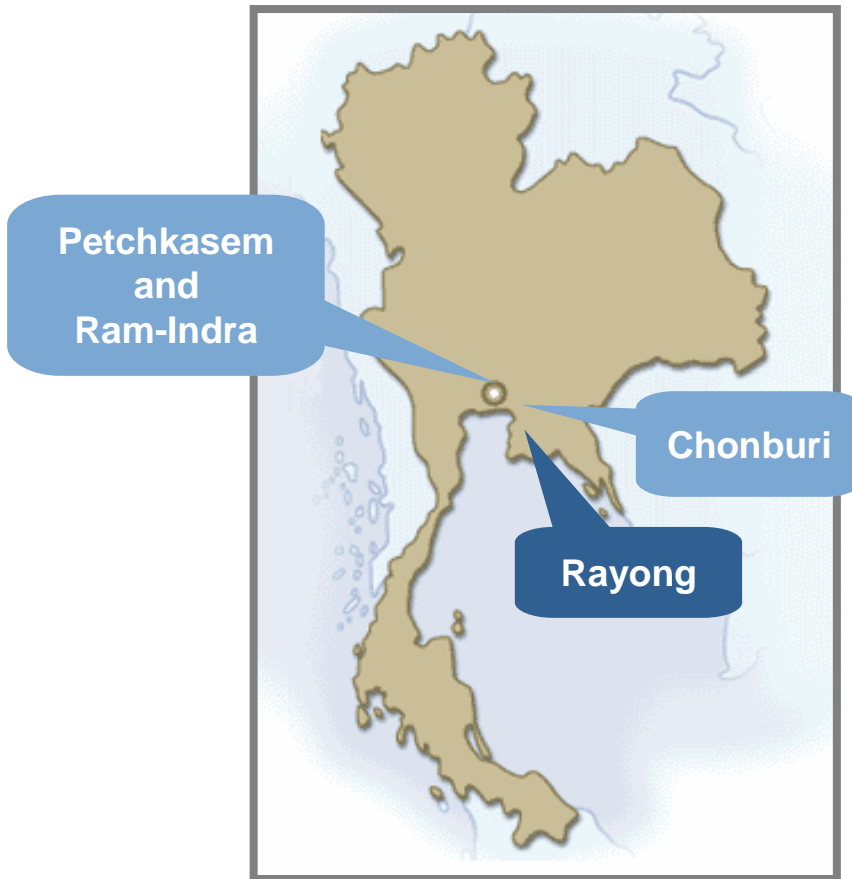
Business Outlook



Management Responses toward declining consumer confidence !!



2007 Store Expansion Plan

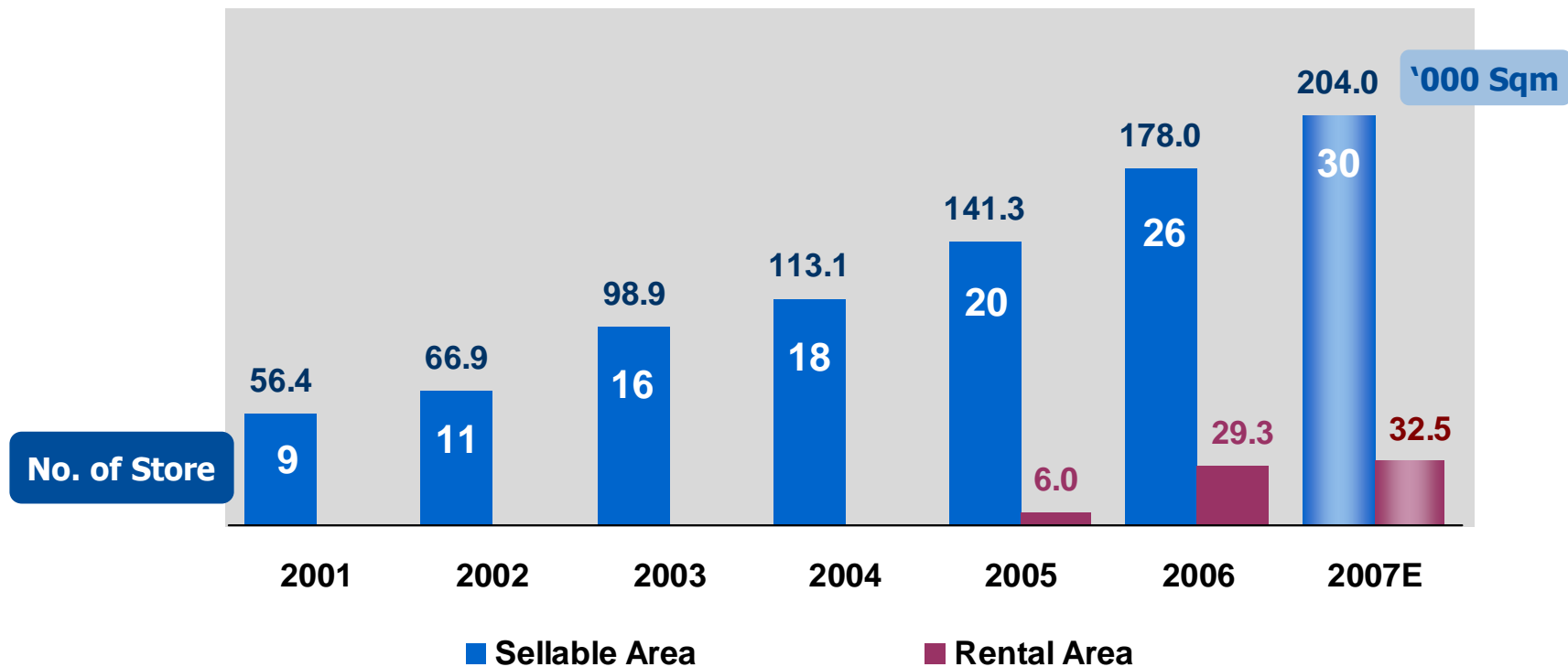


Stores Opening Schedule	
Petchkasem / BKK	16 th FEB
Chonburi	24 th MAR
Ram Indra / BKK	21 th APR
Rayong	4Q'07

HomePro Store the End of 2007	
BKK	17 Stores
Upcountry	13 Stores
Total	30 Stores



Continuous expanding sales area





Ekamai – Ram Indra : Apr 21,2007



CHONBURI : Mar 24,2007



PETCHKASEM : Feb 16,2007



UPCOMING EVENTS



HomePro Champion

AUG – OCT 07



HomePro Anniversary

SEP 07



HomePro EXPO

OCT 07



Q & A

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